

Guidelines for social media users

and

Positive Digital Citizenship - Values and
Behaviours' Code

10 guidelines for social media users in the UAE

On 23 October 2019, H. H. Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai tweeted a list of 10 guidelines that Emiratis should observe when using social media.

The guidelines encourage Emiratis to be a person who:

1. reflects Zayed's image and ethics when interacting with people
2. reflects what the UAE has accomplished in knowledge, culture and civilisation
3. shies away from swearing and insulting, and avoids shameful conversation
4. is knowledgeable and uses argument and logic in conversation
5. appreciates good words, beautiful images and positive interaction with minds, cultures and societies
6. is knowledgeable and useful to others, and spreads ideas and social and humanitarian initiatives which are proliferate in the UAE
7. integrates with global surroundings, speaks their language, addresses their issues and positively interacts with their future
8. is confident, accepts diversity and builds bridges with other people
9. reflects the UAE's modesty, goodness, love of others and openness for other peoples
10. adores the nation, is proud of it and sacrifices for it.

<blockquote class="twitter-tweet"><p lang="ar" dir="rtl"> ما هي مميزات الشخصية الإماراتية التي نريدها على وسائل التواصل الاجتماعي ؟
pic.twitter.com/L4y4xOZbfv</p>— HH Sheikh Mohammed (@HHSkMohd) October 23, 2019</blockquote> <script async src="https://platform.twitter.com/widgets.js" charset="utf-8"></script>

Positive Digital Citizenship - Values and Behaviours' Code

Following are the [10 qualities of a good UAE citizen in the digital world](#) as per the Positive Digital Citizenship - Values and Behaviours' Code:

1. remaining loyal to the UAE and serving as a role model of the Emirati values and traditions in the digital world
2. best representing the UAE and promoting its reputation in the digital world
3. respecting others, their privacy and intellectual rights and refraining from bullying them or harming their digital identity
4. using the digital world to enhance your skills and keeping abreast of change in line with the UAE's vision
5. promoting the values of solidarity, compassion and positivity and using social media wisely
6. protecting personal information and privacy of others
7. making sure the content you are sharing or receiving is credible and always using reliable sources

8. being responsible in the digital world and abiding by its rules and regulations
9. contributing to eliminating any content that is inconsistent with ethics and human values
10. maintaining physical and mental health by balancing between real and digital worlds.