



THE SUPREME COUNCIL FOR Motherhood & Childhood

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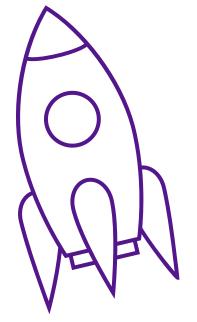












On March 15th of every year we celebrate Emirati Children's day, renewing our pledge to children's right in the United Arab Emirates.

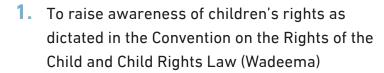
This guide was designed to help authorities and entities plan to be a part of this day, according to the principles of Child Rights assured by the United Arab Emirates.



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What's your objectives for the day?



- 2. To fulfil children's rights so they grow in a healthy, safe and supportive environment that develops their abilities and skill.
- 3. To work for the children and to enhance their role in realizing UAE Vision 2021 and the Sustainable Development Goals 2015-2030.
- 4. To empower children and increase their awareness on their rights and responsibilities at the family, community and national levels.
- To instil respect for pluralism, tolerance, acceptance of the other and solidarity among children
- To provide opportunities to all national and expatriate children in the UAE to participate in the activities of Emirati Children's Day.
- 7. To build a happy, socially and economically engaged generation.







Are you aware of the participation right?

- A child: is a person under 18 years of age
 Non-discrimination: All children have rights and they must be respected without any discrimination based on their race, gender, nationality, religion, social status or disability
- Best interests of the child: When decisions are made that affect the lives of children, it's very important to think about what is best for the child
- Right to survival: protection and development: Governments should protect children from harm and help children live and grow to be the best they can be
- Participation: Children have the right to freely express their opinions according to their age and maturity, and to the public order and laws of the UAE.



Emirati Children's Day 2020



Emirati Children's Day 2020 theme to evolve around child participation, in line with the government of the United Arab Emirates explicit commitment towards sustaining children's rights.

- The Child Rights Law (Wadeema) states in Article 30 that "the State shall form councils, associations, clubs and centres for children, specialised in the children's cultural, artistic, scientific and physical development as well as other aspects of development".
- 2. Upholding the full respect for the guiding principles of the CRC: the child's right to express his or her views freely in all matters affecting the child, with those views being given due weight.
- 3. Promoting children's participation, with the National Strategy for Motherhood and Childhood 2017-2021 (Strategy) calling in its 4th Strategic Goal for the "Promotion of the genuine participation of children and adolescents in all domains"





You're invited to:

- Carry out activities, initiatives, programmes, competitions and awareness campaigns on child's participation at the local and/or national level
- Hold seminars or conferences or workshops or media programmes related to children's participation and its importance in present day
- Launch or announce an initiative or policy related to children's participation
- Include engaging and entertaining activities for children of determination

Who can take part?

Ministries, local authorities, non-governmental organizations, small and large private enterprises, municipalities, universities, schools, nurseries, media and individuals.





Activities should:

- carry this year's message: The Right to Participate
 - always include children of determination
 - take place in parks, stadiums, youth centres, shopping malls, public beaches, schools, community centres or any public space
 - be promoted by using the hashtag #EmiratiChildrensDay2020

Arts & Culture

Suggested Entities¹

Ministry of Culture and Knowledge Development,

Ministry of Health and Prevention,

Ministry of Education,

Municipalities (Parks),

National Media Council, Sharjah Art Foundation.

Local media zones and corporations, Warehouse 421

- Organize a talent show: Acting, painting, poetry, sculpting and so much more for children to get artistically creative.
- Organize a concert for children, by children.
- Arrange for a painting competition on any issue affecting children: bullying, violence, obesity, diabetes, smoking, etc. Children's paintings can be exhibited on Emirati Children's Day and used later on for printing or an awareness campaign.
- Organize a design competition for older children on any of children's rights. Designs can be printed and exhibited on Emirati Children's Day and used later on for printing or an awareness campaign.

- Organize a theatrical performance (play) for children that tackles any of their rights.
- Produce a song with a specific message for children, by children. A renowned artist can also be invited to take part in it.
- Produce a short video for children expressing their wishes for every child and widely disseminate the video on March 15.
- Organize photography contests and exhibit children's photos on Emirati Children's Day.
- Organize a picnic and fun activities for children in early childhood: storytelling, face painting, colouring etc.

Dissemination of Children's Rights

Suggested Entities

Ministry of Community Development, Ministry of Education, Ministry of Interior (Child Protection Centre), Community Development Authority, Social Services Department- Sharjah, Dubai Foundation for Women and Children, Family Development Foundation

- Develop a child friendly version of Child Rights Law (Wadeema) in Arabic and English. Widely disseminate the version in hard copies and online.
- Let teachers discuss the significance of Emirati Children's Day and child rights in classrooms.
- Organize a symposium or a conference related to any of children's rights and propose a related project or policy for the near future.

1. This is a list of suggested entities only. Entities have the freedom to select the field and initiative of their choice and can also partner with each other.

Environment

Suggested Entities

Ministry of Climate Change and Environment, Ministry of Energy and Industry • Host an activity or game to educate children on environment protection, clean energy, smart consumption of water etc.

Media

Suggested Entities

National Media Council, Local media zones and corporations, Twofour54, Dubai Studio City, Dubai Production City, Dubai Outsource City, Sharjah Media City, Ajman Media City, Creative City (Fujairah), RAK FM, MBC

- Allow children to take photos, document and report on Emirati Children's Day activities.
- Facilitate a Radio and/or TV show for children of determination and other children to host and discuss issues concerning them.
- Facilitate an interview by children of determination and other children with a Minister in the UAE of their

- choice to discuss issues and ideas concerning them.
- Start a social media campaign promoting children's rights and Emirati Children's Day with messages for the day on children's rights to protection and expressing their opinions.

Science

Suggested Entities

Ministry of Artificial Intelligence, Ministry of State for Advanced Sciences, Ministry of Education, Private Sector, Dolphin Energy, Masdar City, Dubai Science Park

- Organize games and/or develop story books that stimulate curiosity and critical thinking for children in early childhood. Disseminate story books on March 15.
- Hold talks and activities for children and youth to develop their interest in science, math and technology.

Space

Suggested Entities

Ministry of Artificial Intelligence, Private sector, Mohamed Bin Rashid Space Centre, UAE Space Agency • Have a simulation video for children of the "Mars 2117" project and intrigue them into space studies. Disseminate video on March 15.

Sports

Suggested Entities

Ministry of State for Youth Affairs, General Authority of Youth and Sports Welfare, Ministry of Health and Prevention, Zayed Higher Organization for Humanitarian Care and Special Needs, Sharjah City for Humanitarian Services, Sidra, ARENA, General Sports Authority, Sports Councils, UAE Jiu Jitsu Federation, Private sector Organize action games and sport activities for both boys and girls and encourage the participation of children of determination. Let the game have a theme for a healthy lifestyle like: increasing their physical activity, drinking water, avoiding soft drinks, danger of smoking etc.

- Organize a football or basketball (or any other sport) game for children.
- Organize the same for children of determination.

Technology

Suggested Entities

Ministry of Artificial Intelligence, Private sector, Mohamed Bin Rashid Space Centre, UAE Space Agency

- · Host an exhibition for children showcasing their inventions.
- Organize gatherings and talks for children and young people about cyberbullying, the pros and cons of the internet and technologies.

Tolerance

Suggested Entities

General Authority of Islamic Affairs and Awqaf, Ministry of Education, Ministry of Tolerance, Zayed Higher Organization for Humanitarian Care and Special Needs, Sharjah City for Humanitarian Services, Sidra, Sheikh Zayed Grand Mosque

- Organize a school and/or media campaign for children and youth about compassion, empathy and acceptance.
- Organize a campaign or discussions with children about the rights and acceptance of children of determination.

History & Heritage

Suggested Entities

Emirates Heritage Club, Emirates Heritage Village (Abu Dhabi/ Al Ain), Qasr Al Hosn, Cultural Foundation, Louvre Abu Dhabi, Sharjah Museum of Islamic Civilization

- Organize a school and/or media campaign for children and youth to promote the Islamic, Arab & Emirati culture.
- Organize a campaign or discussions with children and youth about the
- value and impact of social norms and traditions in their daily lives.
- Organize traditional Emirati cooking, activity workshops for children and youth.

يوم الطفل الإماراتي EMIRATI CHILDREN'S DAY مارس March 15