



The vision supports competitive capabilities of Emirate of Umm Al Quwain and places it on the path to the future and in the ranks of leadership by setting strategic policies and programs that ensure the success of the development process within a sustainable and integrated framework with the spirit of the union and the UAE Centennial 2071.











## Vision Design Inputs

Global motivations and trends in various fields shape the method of future governments work.

Everyone should work in one direction and on specific paths to enhance the country's position and continue its achievements to always place it in the top positions.

Using the capabilities and enablers of the Emirate of Umm Al Quwain to place it in the ranks of leadership.

Ensuring comprehensive development through integrated programs that ensure the sustainability of resources.



## Global Motivations of Future Government

The most prominent global motivations of the future government are based on 7 main pillars.

- **1.** Quality of life and community needs.
- 2. Technology, people and smart cities.
- **3.** Artificial intelligence and the future of business.
- 4. Advanced skills and entrepreneurship.
- **5.** Sustainability of resources and government policies.
- 6. Knowledge and innovation economy.
- **7.** Government agility and flexibility.



# Local Trends of The UAE Government

The UAE is shaping the future through a set of strategies and programs that were used as a primary reference in developing Umm Al Quwain Vision.





- UAE Centennial 2071.
- We the UAE 2031.
- National Strategy for Quality of Life 2031.
- UAE Strategy for Governmental Services 2025.
- UAE Strategy for the Fourth Industrial Wealth.
- National Strategy for Tourism 2031.
- Umm Al Quwain Strategy for Sustainable Blue Economy 2031.





High quality of life for a cohesive society built on a sustainable economy and attractive tourism enhanced by a digital government.



Government Objectives



Main Pillars



Basic Principles





Building institutional and community partnerships with all government bodies and institutions for the purpose of strengthening the union.

Corporate Partnership

Citizen First

Harnessing all government capabilities and abilities to build a society in which citizens and residents enjoy quality of life, prosperity, security and safety, and provide all adequate health, sports and recreational services and facilities.

# Principles of Umm Al Quwain Vision

Focus on human resources as the primary driver of a sustainable future for the Emirate.

Human capital

Supreme Economic Interest Supporting the country's progress towards achieving an active and competitive economy with a focus on creating an attractive tourism environment.



# The main pillars of um Al Quwain's vision



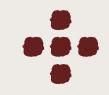
Quality of Life



Digital Government



Sustainable Competitive Economy



Attractive Tourism





Strengthening the emirate's position among the best tourist destinations in the country and working to add a distinct tourism value based on the emirate's geographical capabilities and building a unique tourism identity that enhances the attraction of tourism investment. It is based on promoting and creating partnerships, making the Emirate of Umm Al Quwain a global destination for environmental and cultural tourism.



- Promoting environmental and cultural tourism.
- Developing the contribution of the tourism sector to the GDP.
- Creating and developing tourism products.
- Creating an attractive environment for tourism investment.





Supporting economic sectors and enhancing their diversity to ensure a green economy, business growth, and developing an economic and industrial strategy that looks to the future and creates investment horizons compatible with the future, adopting the principles of the green economy in accordance with the pillars of sustainable development and the blue economy within an environment that motivates and stimulates economic activity through specific policies and diverse partnerships.



- Developing green economy sectors.
- Supporting the blue economy strategy with targeted programs.
- Enhancing infrastructure and proactive legislation that attracts foreign investment.
- Encouraging national companies to contribute effectively to the Emirate's economy and ensure its competitiveness.





A flexible and innovative government with the ability to establish government systems that make future foresight a part of the strategic planning process in government agencies, launch studies and scenarios to foresee the future of all vital sectors and develop plans and policies based on that, improve the effective and efficient performance of services provided to customers beyond their expectations, and enhance the leadership's readiness for future challenges.



- Ensuring proactive, interconnected digital operations and services that provide distinct value to customers.
- Enhancing digital infrastructure and shared digital capabilities.
- Enhancing human capital efficiency and developing institutional abilities to support competitiveness and institutional leadership.
- Sustainability of government financial resources.



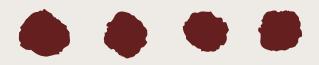


Consolidating the quality of life of the community by providing and developing programs that ensure the creation of a stimulating environment and a better place to live that supports the achievement of individual goals of the community members. Providing high quality in the field of health by promoting the practice of sports activities in the community and developing and diversifying cultural and recreational activities for the population and promoting a healthy lifestyle -and making happiness and positivity a way of life



- Developing infrastructure and public services provided to the population.
- Enhancing security and safety in all areas and facilities of Umm Al Quwain.
- Promoting a healthy lifestyle and distinguished health care for all residents.
- Building and strengthening effective partnerships between all institutions and public benefit associations.





رؤية أم القــيــويـن Umm Al Quwain Vision 2033



